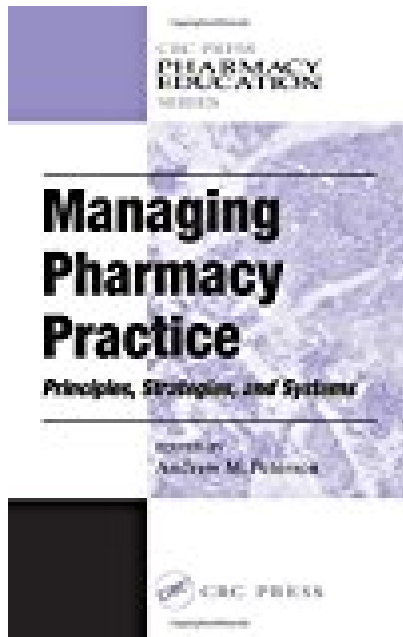


Managing Pharmacy Practice Principles Strategies and Systems Pharmacy Education Series



BOOK DETAILS

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- Pages : 536 Pages
- Publisher : CRC Press
- Language : English
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BOOK SYNOPSIS

The world of pharmacy management is changing rapidly. Reflecting this, *Managing Pharmacy Practice: Principles, Strategies, and Systems* takes a new approach to pharmacy management. The editor explores basic management principles and their role in pharmacy practice. Expert contributors discuss concepts such as social influence, professionalism, leadership, conflict management, and personnel management and how they apply to modern pharmacy in an age of changing consumer and employee habits, desires, and behaviors. Highlighting the growing impact of technology throughout pharmacy and healthcare, the book prepares students for the challenges they will face in this rapidly changing profession.

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